SMART APPROACHES TO:

Reduce Operating Costs
Pursue Building Upgrades
Conserve Resources
Be More Sustainable
Create a Marketing Distinction
WHAT IS THE SUNLIGHT PROGRAM?

SUNLIGHT is a program to engage Cherokee businesses to become more economically competitive and environmentally sustainable. EBCI Division of Commerce is teaming with Waste Reduction Partners to provide a round of no-cost energy and waste assessments to identify utility cost-saving measures and environmental savings.

THE OPPORTUNITY

There is an on-going technology revolution in energy efficiency, renewables and environmental practices. For example, new LED lighting technology can produce energy and cost savings up to 75% with a quick payback! Opportunities exist in improved heating/cooling systems, high-performance equipment and water efficient fixtures. Businesses can improve sustainability measures through waste reduction, recycling and composting. Resources and financial incentives exist to help your organization take advantage of upgrade investments.

STEPS TO THE PROGRAM

1. Request an on-site Energy/Waste Reduction Assessment from Waste Reduction Partners.
2. Receive a cost/benefit analysis of efficiency improvements by a WRP advisor.
3. Engage Duke Energy programs and others to help implement upgrades. Work with loan providers for financing of large projects, as needed.
4. Operate your business more competitively and more sustainably.

GET STARTED:

Go to: WasteReductionPartners.org and Initiate a Project
Call: Russ Jordan at 828 251-7477
Email: Rjordan@wrpnc.org

A PARTNERSHIP PROGRAM OF:

Waste Reduction Partners

 Cherokee Preservation Foundation

 Division of Commerce

SEQUOYAH FUND
LENDING AND TRAINING FOR BUSINESS OWNERS