Utility Cost Control Strategies during COVID-19:
A Peer-sharing Discussion for NC Hospitality and Tourism

May 7, 2020
9:30 – 10:45 am EDT

Presented by the
Division of Environmental Assistance and Customer Service,
NC Department of Environmental Quality
Event Hosted By

Special thanks to all our North Carolina tourism stakeholders.
Today’s Agenda

- Welcome, Logistics
- Four Panelist Presentation (35 minutes)
- Q&A Session & Discussion (20 minutes)
- Resources
Webinar Housekeeping & Questions

• Technical Difficulties:

• Audio Issues? Use your Phone
  United States: +1 (914) 614-3221
  Access Code: 852-599-820
  Webinar ID: 514-812-083

• Resource Slides and Recording:

• **How to Ask Questions:** Use the Questions Tool on your GoToWebinar menu to type in your questions.

• Questions will be addressed during the Q&A Session.
Today’s Panelists

**Seth Gross**  
Owner  
Bull City Burger and Brewery,  
Pompieri Pizza & Bull City Solera and Taproom,  
Durham, NC

**Bryan Lach**  
Director of Purchasing  
Washington Duke Inn and Golf Club  
Durham, NC

**Brian Postelle**  
Communications Manager  
NC Aquarium on Roanoke Island  
Manteo, NC

**Adonai Colon**  
Business Energy Advisor  
Duke Energy
THE PIE PAN RESTAURANT FAMILY
OUR THREE RESTAURANTS

B-Corp Certified
City of Durham Gold Level for Sustainability
It’s part of our DNA to make decisions by
- People
- Planet
- then Profit
Core Values & Impact

- Each restaurant has core values we use as our guides to making decisions
- All restaurant core values include:
  - Making everything from scratch
  - Use as local ingredients as possible
  - Only pasture-raised meats
  - Make sustainable decisions vs. cost decisions
  - Be good stewards of our environment
  - Improve the community leading by example
  - Teach our customers and employees about food systems
DURING COVID -19

Saving utility costs

Immediately shut down all electrical items not necessary
Consolidate refrigeration
Run gas appliances at a minimum
Turn off lights
Changed AC programming
Turn off bar dish machines
Cut slowest moving menu items
Cut least profitable menu items
WE MAKE PEOPLE HAPPY THROUGH FOOD. WE TEACH THROUGH FOOD. WE SUSTAIN OUR COMMUNITY THROUGH FOOD
Brian Postelle  
Communications Coordinator  
North Carolina Aquarium,  
Roanoke Island  
brian.postelle@ncaquariums.com
NC Green Travel Energy Solutions Meeting

WORKING TOGETHER TO BETTER SERVE AND SUPPORT OUR COMMUNITY
Business Energy Advisor

Your guide to help save on energy costs.

Let’s work together as you manage your energy expenses.

Discover tips to help make your business more profitable with a free energy consultation. Ready to start now? Call 800.978.9148 or use the Contact Me link below. One of our Business Energy Advisors will contact you within three to five business days.
New Outage Map
Outages

- New Proactive outage alert
- Smart meters
- Virtual Meter status check
More New Features

- Usage Alerts
- High Bill Alerts
- Pick your own Due Date
- Payment Confirmation
What to look for on your bill
Energy Wise

EnergyWise® Business
You have enough to do. Our FREE Wi-Fi thermostat can help.
Energy Efficient Rebates and Incentives

- Available online
- Only available to customers on EE Rate
- Rebates help offset the cost
Energy Efficient Solutions

Energy Assessments
Professional engineering studies that identify energy conservation measures and assist in lowering energy costs.

Energy Design Assistance
Discover options for energy-efficient equipment during the early stages of building design.
Other Energy Services

- Outdoor Lighting
- Back Up Generation
- EV-Charging
- Power Quality
- Interior Lighting

We can provide these products and services with NO upfront capital.
Renewable Energy
Our commitment to a sustainable future.

Solar Rebates
If you’d like to install solar panels at your business, Duke Energy’s Solar Rebates will help defray some of the upfront cost associated with installation.

NC Shared Solar
If you cannot or do not wish to have solar panels at your house, Shared Solar will allow you to subscribe to the power made from a centralized array developed or acquired by Duke Energy.

NC GreenPower
Let’s keep our state green together by using electricity produced from resources – like the sun, wind, water and more – that do not pollute our environment.

NC Green Source Advantage
If you’re looking for ways to satisfy your sustainability goals, Green Source Advantage gives you flexible options to secure solar or other renewable energy.
Green Energy

The charts illustrate Duke Energy's regulated generating capacity, with a focus on the energy mix from 2019 to 2050. The graphs show the expected change in CO2 emissions over time, indicating a reduction in emissions from 61% in 2019 to 9% by 2050. The charts also detail the transition from fossil fuels to renewable energy sources, highlighting the company's commitment to sustainability and environmental stewardship.
Shared Savings

THE DIRECT EFFICIENCY DIFFERENCE

✔ No Upfront Cost
✔ Turnkey Project Management
✔ Customized Maintenance
✔ Metered Savings
✔ Aligned Incentives
Thank you all for your time.
Panelist Team and Contacts:

**Seth Gross**  
Owner  
Bull City Burger and Brewery and Pompieri Pizza & Bull City Solera and Taproom  
Durham NC

**Bryan Lach**  
Director of Purchasing  
Washington Duke Inn and Golf Club  
Durham NC  
919.313.2169  
blach@wdigc.com

**Brian Postelle**  
Communications Coordinator  
NC Aquarium on Roanoke Island  
brian.postelle@ncaquariums.com

**Session Moderator**

**Terry Albrecht, PE, CEM**  
Waste Reduction Partners, DEACS/LOSRC  
828 251-7475  
Terry.Albrecht@ncdenr.gov

**Q&A Moderator**

**Scott Fister**  
Division of Environmental Assistance and Customer Services  
NCDEQ  
Scott.Fister@ncdenr.gov

**Adonai Colon**  
Business Energy Advisor  
Duke Energy  
Charlotte, NC  
919-600-3521  
Adonai.Colon@duke-energy.com>
• The NC GreenTravel Initiative is North Carolina’s program to recognize hospitality and tourism businesses for their environmental stewardship, and provide no-cost technical assistance to help those businesses become more effective stewards of the environment.

• Businesses can apply for a free listing as a recognized green destination at: www.ncgreentravel.org/

Dedicated to greening the tourism industry
• The NC GreenTravel website is designed so consumers can select from a list of recognized sustainable destinations when planning their travels.

• For information and assistance, contact: Tom Rhodes at (919) 707-8140 or email Tom.Rhodes@ncdenr.gov
• Provides on-site consulting services using a team of 40 retired engineers and scientists
• Assists NC businesses and institutions to improve environmental and energy management
• Identifies efficiency techniques that save money
• Non-regulatory, no cost
• Client cost savings since 2015: $22.6 Million
• Client energy savings since 2015: 1.1 Trillion BTUs
• COVID-19 Response: Utility Management Resources

For services, contact: Terry Albrecht, (828) 251-7475 Talbrecht@w rpnc.org
Or “initiate a project” at www.WasteReductionPartners.org
Need Help?

Technical Assistance through Programs of the NCDEQ

Terry Albrecht, PE, CEM
Waste Reduction Partners, NCDEACS/LOSRC
Terry.Albrecht@ncdenr.gov
828.251.7475

Scott Fister
Environmental Stewardship Initiative, NCDEACS
Scott.Fister@ncdenr.gov
919.707.8131

Tom Rhodes
NC GreenTravel Manager, NCDEACS
Tom.Rhodes@ncdenr.gov
919.707.8140

Duke Energy Resource

Adonai Colon
Business Energy Advisor Carolinas
400 S. Tryon Charlotte, NC 28202
📞 704-382-3084 | ☎ 919-600-3521
Thanks for Attending

Watch for a follow-up e-mail with a link to the event recording and other resources