

North Carolina

# BUSINESS LEADERS

Use Recycled Content



*Solutions for your Environment™*



**Conover, N.C. — Catawba County**



## PRODUCTS

Hydraulic mulch, growing media substrate and soil conditioners



## MARKET

World's largest producer of hydraulic mulch



## DIVERSION

Over 3.5 billion pounds of wood and paper (among all 4 US facilities)

## BUSINESS STORY

Profile Products is the world leader in hydraulic mulch and growing media substrate production, and a majority of that is produced at the plant in Conover. The plant uses recycled wood scrap and paper to manufacture Profile's engineered fiber matrix hydraulic mulches, HydraFiber substrates and blended hydraulic mulch products. The manufacturing facility in Conover is one of four owned by Profile Products nationwide. Its other three plants are located in Blue Mountain, Mississippi; Limestone, Tennessee; and Rockford, Washington. Collectively, these facilities have recycled more than 3.5 billion pounds of wood and paper, removing it from the waste stream and creating products that productively return it to the natural environment.

## IMPACTS

- Profile Products recently expanded its production facilities with construction of a second wood fiber plant in Conover, N.C.
- The new plant, located next to current operations, more than doubles Profile's capacity and adds new fiber processing technologies.
- Profile Products has been involved in thousands of successful projects around the world, including sports fields, golf courses, mining, oil and gas reclamation, landfills, commercial/residential construction and Department of Transportation highway projects.
- Profile's materials are being used and blended by most of the top 10 growers and potting soil blenders in the United States.

***"Our customers have shown us they value our environmentally friendly products, and our recent expansion will ensure we meet their growing demands for sustainable products."***

**— Jim Tanner  
President and CEO of Profile Products**



## MATERIAL RECOVERED

Over the years, Profile's products have sequestered more than 100 million tons of carbon thanks to its revegetation efforts. The company has also:

- Recycled more than 3.5 billion pounds of wood and paper, removing it from the waste stream and creating products that productively return it to the natural environment.
- Prevented more than 125 million tons of sediment from entering waterways.
- Helped restore more than 1.5 million acres of land.
- Green design features in its products including:
  - 100% biodegradable mulch fibers, tackifiers and biopolymers;
  - Heat-treated fibers that remove weed seeds and pathogens;
  - Non-toxic components that are safe for the environment;
  - Renewable materials that develop sustainable vegetation and proper soil health; and
  - Recycled content packaging.

## WHERE TO BUY

Call Profile Products Support at: (800) 508-8681 to find the distributor best suited to meet your unique needs, or visit the company's website at: [www.profileevs.com/about-profile/find-your-distributor](http://www.profileevs.com/about-profile/find-your-distributor).



## CONTACT PROFILE PRODUCTS

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