

North Carolina

BUSINESS LEADERS

Use Recycled Content

UPMRAFLATAC



Mills River and Fletcher, N.C. — Henderson County



PRODUCTS

Sustainable labels from recycled materials



MARKET

More than 8,000 brand customers across the globe



DIVERSION

Diverts more than 10,000 tons of label liner waste from the landfill each year

BUSINESS STORY

UPM Raflatac is labeling a smarter future beyond fossils by developing innovative and sustainable labeling solutions. As one of the world's leading producers of self-adhesive label materials, it supplies high-quality paper and film label stock for consumer product and industrial labeling through a global network of factories, distribution terminals and sales offices.

Two of the company's three U.S. factories are located in Henderson County. The Mills River factory began operations in 2001, and the Fletcher has been operating since 2011. Locally, UPM Raflatac employs approximately 350 people.

“At UPM Raflatac, we state that ‘labels matter’ when it comes to sustainable packaging solutions. Join us in our quest to label a smarter future beyond fossils.”

LEADING IN SUSTAINABLE LABELING

Labels are an integral part of sustainable packaging design, and that's why sustainability is at the core of UPM Raflatac's business. From product design to engineering, reducing the use of resources can have a significant impact on the environment. Using less raw material also generates less waste and creates reductions of total consumer packaging. This also means higher efficiency for brand owners.

UPM Raflatac takes a 360-degree life-cycle approach to sustainability, which not only covers the products it manufactures, but how they are sourced, how they are manufactured and end-of-life scenarios. Both North Carolina factories are 100 percent powered by renewable electricity — in fact, the Mills River factory was the first manufacturing facility in the state whose electrical supply is generated entirely by renewable sources through Charlotte-based Duke Energy's NC Renewable Energy Program. The company's RafCycle® by UPM Raflatac service collects used label liner waste and recycles it into new products.

SELECT PRODUCTS FEATURING RECYCLED CONTENT

- **LabelLoop™**

Paper label materials that include up to 30 percent post-consumer waste (PCW) from recycled label materials and other sources. These products are also certified through the Forest Stewardship Council™ (FSC-C012530), which allows brands to show their commitment to responsible raw materials sourcing.

- **PP - C - PCR* Labels**

Made from chemically recycled polypropylene plastic (PP) waste, these multipurpose and food-approved label solutions can be used in all of the same applications as standard PP from virgin materials.

- **UPM Raflatac Vanish™ PCR**

Ultra-thin recycled polyethylene terephthalate (PET) film face and liner, both constructed with 90 percent PCR from recycled plastic bottles. The clear film solution for a no-label look with the most PCR content on the market.

* (PCR=Post Consumer Resin)



WHERE TO BUY

Products can be purchased by visiting www.upmraflatac.com.

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